

5 QUICK TIPS

Get More Leads And Customers With SEO



The main goal with any website is to be ranked number one—you want to be found by consumers looking to find information, service or product you offer. Being at the top or close to the top of a Google search could help you get more customers and leads to help you grow your business. These 5 tips are fast and easy to update your site!

Consistency is key

Find 1 to 3 key words and make sure you use them consistently throughout your posts

Hash Tags are ok

Hash Tag key words and place them on the bottom of your web page, in the about sections of your social media platforms and even in your email signatures.

Image Descriptions

Add descriptions to your image names. (ie: change 125.jpg to GirlDrinksCoffee.jpg)—if possible include a key word, if you cant, that is ok, but the SEO spiders look for descriptions on images.

Use H1 and H2 tags with your key word

H1 and H2 tags are HTML references. All it means, in plain English, is to make headers of your paragraphs bigger than the paragraph text.

EXAMPLE:

This Would Be H1 and this **would be H2**

And this would be plain text of your paragraph

Keep your platforms “live” in the eyes of Google

In other words, when Google is indexing, they look to see if there is any activity on the website, and if not, how long ago was it edited. You should be posting or updating “something” on your website at least 3 x a month to look active.